# DATA PROTECTION DECLARATION

Responsible body within the meaning of data protection law

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#### **Definitions**

The privacy policy should be simple and understandable for everyone. As a rule, the official terms of the General Data Protection Regulation (GDPR) are used in this privacy policy. The official definitions are explained in Art. 4 GDPR.

### Data processing when you visit our website

When you visit this website, it is technically necessary for data to be transmitted to the web server via your internet browser. The following data is recorded during an ongoing connection for communication between your internet browser and the web server

- Date and time of the request
- Name of the requested file
- Page from which the file was requested
- Access status
- Web browser and operating system used
- (Full) IP address of the requesting computer
- Amount of data transferred

The data listed is collected to ensure a smooth connection to the website and to enable users to use the website comfortably. The log file is also used to evaluate system security and stability as well as for administrative purposes. The legal basis for the temporary storage of data or log files is Art. 6 para. 1 lit. f GDPR.

## Contact form and contact by email

If you send inquiries via the contact form or email, your details from the inquiry form or your email, including the first and last name you provide there, will be stored by me for the purpose of processing the inquiry and in the event of follow-up questions. You are required to provide an e-mail address and your name to contact me; providing your telephone number is voluntary. Under no circumstances will this data be passed on without your consent. The legal basis for the processing of the data is the legitimate interest in answering your request in accordance with Art. 6 para. 1 lit. f GDPR and, if applicable, Art. 6 para. 1 lit. b GDPR, if your request is aimed at concluding a contract. Your data will be deleted after final processing of your request, provided that there are no legal storage obligations to the contrary. In the case of Art. 6 para. 1 lit. f GDPR, you can object to the processing of your personal data at any time.

# **Google Analytics**

This website uses Google Analytics, a web analytics service provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. ("Google"). Google Analytics uses so-called cookies. These are text files that are stored on your computer and enable your use

of the website to be analyzed. The information generated by the cookie about your use of this website is stored in the in the USA and stored there. We only use Google Analytics with activated IP anonymization. This means that the IP address of the user is shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area, whereby a personal reference can be excluded. Google Inc., based in the USA, is certified for the US-European data protection agreement "Privacy Shield", which guarantees compliance with the level of data protection applicable in the EU.

The processing is carried out in accordance with Art. 6 para. 1 lit. f GDPR or § 15 para. 3 TMG on the basis of the legitimate interest in the statistical analysis of user behavior for optimization and marketing purposes.

Google will use this information on behalf of the operator of this website for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data. The terms of use of Google Analytics and information on data protection can be accessed via the following links:http://www.google.com/analytics/terms/de.html and athttps://www.google.de/intl/de/policies/.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plug-in available at URLhttps://tools.google.com/dlpage/gaoptout?hl=de. Clicking on the following link will prevent Google Analytics from collecting data by setting an opt-out cookie: Deactivation of Google Analytics

Information on how Google Analytics handles user data can be found in Google's privacy policy: https://support.google.com/analytics/answer/6004245?hl=de

## Cookies

This website uses cookies, which are stored on your device by the browser and which contain certain settings for the use of the website (e.g. for the current session). Cookies are used to make our website more user-friendly, effective and secure. Cookies are small text files that are stored on your computer and saved by your browser. Most of the cookies we use are so-called session cookies, which are automatically deleted when you close your browser. Other cookies remain stored on your end device until you delete them or the storage period expires. These cookies enable me to recognize your browser on your next visit.

In some cases, cookies are used to simplify website processes by saving settings (e.g. the provision of already selected options). If personal data is also processed by individual cookies implemented by me, the processing is carried out in accordance with Art. 6 para. 1 lit. b GDPR either for the execution of the contract or in accordance with Art. 6 para. 1 lit. f GDPR to safeguard our legitimate interests in the best possible functionality of the website and a customer-friendly and effective design of the page visit. You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or in general and activate the automatic deletion of cookies when closing the browser. The cookie settings can be managed under the following links for the respective browsers

- Firefox: https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen

- Internet Explorer: http://windows.microsoft.com/de-DE/windows-vista/Block-or-allow-cookies
- Chrome: http://support.google.com/chrome/bin/answer.py?hl=de&hlrm=en&answer=95647
- Safari: https://support.apple.com/kb/ph21411?locale=de\_DE
- Opera: https://help.opera.com/en/latest/web-preferences/#cookies

You can also individually manage the cookies of many companies and functions that are used for advertising. To do this, use the relevant user tools, available at https://www.aboutads.info/choices/ or http://www.youronlinechoices.com/uk/your-ad-choices. Most browsers also offer a so-called "do-not-track function", with which you can indicate that you do not wish to be "tracked" by websites. When this function is activated, the respective browser informs advertising networks, websites and applications that you do not wish to be tracked for the purpose of behavior-based advertising and the like. Information and instructions on how to edit this function can be found under the following links, depending on your browser provider:

- Google Chrome:

https://support.google.com/chrome/answer/2790761?co=GENIE.Platform%3DDesktop&hl=de

- Mozilla Firefox: https://www.mozilla.org/de/firefox/dnt/
- Internet Explorer: https://support.microsoft.com/de-de/help/17288/windows-internet-explorer-11-use-do-not-track
- Opera: http://help.opera.com/Windows/12.10/de/notrack.html
- Safari: https://support.apple.com/kb/PH21416?locale=de\_DE

You can also prevent scripts from loading by default. NoScript only allows the execution of JavaScripts, Java and other plug-ins on trusted domains of your choice. Information and instructions on how to edit this function can be obtained from the provider of your browser (e.g. for Mozilla Firefox at: https://addons.mozilla.org/de/firefox/addon/noscript/). Please note that the functionality of this website may be restricted if cookies are deactivated.

### Data transfer and recipients

Your personal data will not be transferred to third parties unless

- if this is explicitly stated in the description of the respective data processing.
- if you have given your express consent in accordance with Art. 6 para. 1 sentence 1 lit. a GDPR,

the disclosure pursuant to Art. 6 para. 1 sentence 1 lit. f GDPR is necessary for the assertion, exercise or defense of legal claims and there is no reason to assume that you have an overriding interest worthy of protection in not disclosing your data,

- in the event that there is a legal obligation for the disclosure pursuant to Art. 6 para. 1 sentence 1 lit. c GDPR and
- insofar as this is necessary for the processing of contractual relationships with you in accordance with Art. 6 para. 1 sentence 1 lit. b GDPR.

### **Data security**

In accordance with Art. 32 GDPR, taking into account the state of the art, the costs of implementation and the nature, scope, context and purposes of processing as well as the risk of varying likelihood and severity for the rights and freedoms of natural persons, appropriate technical and organizational measures to ensure a level of security appropriate to the risk. This website uses SSL encryption for security reasons and to protect the transmission of confidential content.

# **Duration of storage of personal data**

The duration of the storage of personal data is based on the relevant statutory retention periods (e.g. from commercial law and tax law). After expiry of the respective period, the corresponding data is routinely deleted. If data is required for contract fulfillment or contract initiation or if I have a legitimate interest in further storage, the data will be deleted if it is no longer required for these purposes or you have exercised your right of revocation or objection.

# Right to object

If your personal data is processed on the basis of legitimate interests in accordance with Art. 6 para. 1 sentence 1 lit. f GDPR, you have the right to object to the processing of your personal data in accordance with Art. 21 GDPR, provided that this is done for reasons arising from your particular situation. Insofar as the objection is directed against the processing of personal data for the purpose of direct marketing, you have a general right to object without the requirement to specify a particular situation. If you wish to exercise your right of revocation or objection, simply send an e-mail to info@riedlbachsound.com

#### **External links**

Social networks (Facebook, Twitter, Xing, etc.) are only integrated on this website as links to the corresponding services. After clicking on the integrated text/image link, you will be redirected to the page of the respective provider. User information is only transferred to the respective provider after you have been forwarded. For information on the handling of your personal data when using these websites, please refer to the respective privacy policies of the providers you use.

#### Subject to change

We reserve the right to amend or update this privacy policy if necessary in compliance with the applicable data protection regulations. In this way, we can adapt it to the current legal requirements and take changes to the services into account, e.g. when introducing new services. The latest version applies to your visit.

Status of this privacy policy: 26.04.2024